Context

Co-op Funeralcare must be held accountable for its heartless and callous treatment of grieving families. When I lost Nathan, instead of being offered support and compassion, I was excluded from the most fundamental and intimate part of the grieving process, the ability to say goodbye. Co-op Funeralcare enabled this injustice by refusing to allow me any involvement in the funeral arrangements, even after they were made fully aware that my exwife had falsified legal documents to prevent me from being included.

They chose to turn a blind eye to my pain, showing nothing but indifference, and instead, prioritised their own convenience over the basic decency and respect that every grieving family deserves. Their actions have left me and my family in a state of heartbreak, confusion, and betrayal. This is not just a failure in customer service; this is a deep, unforgivable betrayal of trust in a moment when compassion should have been their only priority.

Co-op Funeralcare's behavior is not just unethical, it's immoral. No one should ever have to experience this kind of disregard when they're at their most vulnerable. That's why I'm boycotting Co-op Funeralcare, and I urge you to do the same. No grieving person should have to face the cruelty I endured. It's time to stand up against the greed and negligence of organisations that choose to ignore the basic principles of human decency.

By boycotting Co-op Funeralcare, we send a clear message: we won't let businesses profit off our grief at the expense of our dignity. This isn't just about one company, it's about ensuring that decency and respect are restored where they've been so painfully lost.